

JOE GOODE

Dangerous Territory, 2018
Sintered nylon and acrylic paint
8.7 × 3.97 × 3.93 inches
Edition of 15 with 5 APs (each unique)
Pictured: Edition 13/15 (Representative Image)
(Available 3, 4, 7, 8, 11, 12, 13, 14) Individually numbered
with signed certificates of authenticity
Published for CalArts by Lisa Ivorian-Jones
Photo: Joshua White / JWPictures.com

\$3,500

In honor of the 50th Anniversary of CalArts, Joe Goode (Chouinard 1961) has returned to one of the earliest subjects of his artistic practice—the milk bottle—to create the edition *Dangerous Territory*, 2018. Continuing the artist's tradition of finding the new within the commonplace, Goode has created his very first hand-manipulated milk bottle edition and first-editioned sculpture using contemporary production techniques that would not have been available to him some 50 years ago when he first began his renowned milk bottle paintings. The process of producing this edition began by 3D-scanning a glass milk bottle, and subtly manipulating the digital image on the computer by adding two holes mimicking a piercing entrance on one side and a larger exit on the other. This image was then 3D-printed, and then more overtly manipulated by hand (and hammer) in the studio. The 3D-printed and hand-manipulated object was re-scanned and re-printed in a series of 15, each one individually and uniquely hand-painted by the artist.

The manipulations are reminiscent of Goode's early series of *Environmental Impact* paintings that were created by shooting the surface of the paintings with a shotgun. To further emphasize the destructive manipulation made to the bottle and add a unique element to each, Goode individually applied red paint to each bottle, imbuing them with life while simultaneously suggesting something more sinister (or serious).

In merging the earlier subject and methods with recent technological advances in 3D-printing and scanning, Goode has created a distinct new body of work that further extends the life of the milk bottle into the 21st century. It is nostalgic in our modern times.



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50plus50.calarts.edu

50 A CREATIVE
CENTURY
+50
FROM CHOUINARD
TO CALARTS

50 + 50

A CREATIVE CENTURY FROM CHOUINARD TO CALARTS

CalArts, in partnership with publisher Lisa Ivorian-Jones, has commissioned limited editions and artwork series by a prominent group of 50 artist alumni as a part of *50+50: A Creative Century from Chouinard to CalArts*. *50+50* is an unprecedented artist-led scholarship endowment initiative in preparation for the upcoming 50th anniversary of California Institute of the Arts and the centennial of Chouinard Art Institute.

The *50+50* artist editions and series reflect the diversity of graduating artists from CalArts and Chouinard, which together have nurtured some of the world's most influential artistic talent for nearly 100 years, and set the leading edge of contemporary artistic practice in conceptualism, feminist art, design, and interdisciplinary performance.

Representing a broad range of art-making, the 2020 inaugural series of 10 artworks range in price from \$3,000 to upwards of \$100,000, and were generously created by artists John Baldessari (1931–2020; Chouinard 1959), Anne Collier (b.1970; CalArts 1993), Laddie John Dill (b.1943; Chouinard 1968), Joe Goode (b.1937; Chouinard 1961), Naotaka Hiro (b.1972; CalArts 2000), Tony Oursler (b.1957; CalArts 1979), Gala Porras-Kim (b.1984; CalArts 2009), Stephen Prina (b.1954; CalArts 1980), Barbara T. Smith (b.1931; Chouinard 1965), and Carrie Mae Weems (b.1953; CalArts 1981). A complete list of the 50 participating artists is provided below.

Sales of these artworks generate crucial funding for the School of Art Alumni Scholarship endowment, and provide essential financial support for students. Increased scholarship funding is necessary for CalArts to continue to recruit and retain the very best art students, regardless of their financial means.

The *50+50* project is just one example of the many ways that CalArts alumni play a vital role in directly supporting current and future students—the artists who will shape the future of culture.

Confirmed Artists

John Baldessari	Joe Goode	Rodney McMillian	Allen Ruppersberg
Ericka Beckman	Lauren Halsey	Josephine Meckseper	David Salle
Larry Bell	Lyle Ashton Harris	Dave Muller	Pieter Schoolwerth
Nayland Blake	Richard Hawkins	Matthew Mullican	Jim Shaw
Ross Bleckner	Naotaka Hiro	Kelly Nipper	Gary Simmons
Barbara Bloom	Jason Kraus	Alexandra Olson	Barbara T. Smith
Andrea Bowers	Liz Larner	Catherine Opie	Henry Taylor
Anne Collier	Jonathan Lasker	Tony Oursler	Kaari Upson
Beatriz Cortez	Dashiell Manley	Laura Owens	Carrie Mae Weems
Laddie John Dill	Daniel Joseph	Lari Pittman	James Welling
Victoria Fu	Martinez	Gala Porras-Kim	Christopher Williams
Malik Gaines	Rita McBride	Stephen Prina	B. Wurtz
Liz Glynn	Adam McEwen	Andy Robert	

Leadership support for *50+50: A Creative Century from Chouinard to CalArts* is provided by CROZIER. Additional support is provided by Joshua White, fine art photographer, and by Collector Systems.

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